



- ▶ Digital
- ▶ Online
- ▶ Email
- ▶ Print



Media Partnership/Supplements

We work closely with many industry organisations and successfully produce the NBG Supplement on their behalf. Renowned for our Trailblazers publication which is viewed by the industry as the benchmarking standard for the UK merchant industry, retained on merchants' desks and referred to all year. Being featured in this prestigious publication is a must for any supplier seeking visibility amongst the top merchants. This is one supplement everyone waits for each year. New Supplements to 2023 - Landscaping and Sustainability.

Print

For over 100 years BMJ has been helping merchants maximise existing business opportunities, discover new ones and help measure themselves against their peers. 7,343 issues are distributed each month to building, plumbing, bathroom, kitchen, hardware and timber merchants targeting owners, directors and managers - the key people that we know make the buying decisions.

Online

As well as being the only industry journal to publish 12 issues a year BMJ is supported by the website and our weekly newsletter. The website is viewed by roughly 12,333 unique users and roughly 21,750 impressions. The weekly newsletter is sent to 6,626 recipients each Wednesday, this is where the latest news stories are published each week.

Face to face

The BMJ Industry Awards is our prestigious annual event, which recognises and celebrates success and achievement in our industry, as well as offering a great networking event opportunity. Held at a prestigious venue in London, the Awards highlight all that is good about the industry. In 2023 the Awards will be 28th September 2023. For more information contact Fiona Russell Horne or Dawn Tucker.

FEATURES LIST 2023

Month	Main Features	Regular Features	Special Features
January	Transport Workwear	Sustainability 10 mins with Product News Merchant Focus	NBG Merchant League Tables
February	IT Timber Plumbing and Drainage Sealants and Adhesives	Sustainability 10 mins with Product News Merchant Focus	BMJ Industry Awards open for entries
March	Painting and Decorating Doors and windows	Sustainability 10 mins with Product News Merchant Focus	Landscaping Supplement
April	Timber IT Rainwater Management Heavyside	Sustainability 10 mins with Product News Merchant Focus	TRAILBLAZERS
May	Bathrooms and Showers Kitchens Insulation	Sustainability 10 mins with Product News Merchant Focus	NMBS Exhibition Highlights
June	Timber Plumbing and Drainage	Sustainability 10 mins with Product News Merchant Focus	
July	Roofing Sealants and Adhesives	Sustainability 10 mins with Product News Merchant Focus	BMF Conference Highlights – Istanbul 2023
August	Timber IT Workwear Ironmongery & Security	Sustainability 10 mins with Product News Merchant Focus	BMJ Industry Awards – Finalists revealed
September	Heating and Plumbing Rainwater Management Landscaping (Autumn ready)	Sustainability 10 mins with Product News Merchant Focus	
October	Timber IT Transport Bathrooms/Showers	Sustainability 10 mins with Product News Merchant Focus	BMJ Industry Awards Supplement 2023
November	Heavyside Insulation Roofing Kitchens	Sustainability 10 mins with Product News Merchant Focus	
December	Timber IT Ironmongery Sealants and Adhesives	Sustainability 10 mins with Product News Merchant Focus	BMJ Wall Planner 2024 Top 20 products of 2023

Advertising deadlines 2023

Issue	Copy Deadline	Press Date	Mailing Date
January	17th December	9th January	16th January
February	27th January	9th February	16th February
March	27th February	6th March	13th March
April	27th March	7th April	14th April
May	27th April	4th May	11th May
June	29th May	8th June	15th June
July	27th June	6th July	13th July
August	28th July	3rd August	10th August
September	28th August	7th September	14th September
October	27th September	6th October	13th October
November	27th October	8th November	15th November
December	27th November	4th December	11th December

Editorial deadline - 6 weeks prior to publication date.

Advertising Rates and Data

Magazine display rates

Insertions	1	6	12
Full page	£2,000	£1,925	£1,800
Half page	£1,050	£975	£850
Quarter page	£695	£625	£500
DPS	£3,800	£3,750	£3,200
Front Cover	£2,800		
Back Cover	£2,300		
Inside Front Cover + Gatefold	£2,300 £4,500		

BMJ SUPPLIER DIRECTORY

12 MONTHS	£750
6 MONTHS	£400

Loose inserts and specialist positions available on request

OPEN DOCUMENTS: Originated in Mac versions of Quark Xpress, Adobe Illustrator or Adobe Photoshop. Artwork originated in Microsoft Word, PowerPoint or Publisher cannot be accepted. Colour must be CMYK - no RGB, no spot colours, no embedded ICC profiles. ALL FONTS must be supplied. Mac fonts only please - no PC fonts. Fonts used in Illustrator eps documents must be converted to paths. Fonts used in layered Photoshop documents must be rasterised.

IMAGES/LOGOS: file formats: tiff, eps, jpg. Images to be at least 300dpi at 100% (size used in ad). All fonts to be included - TrueType fonts are preferred.

PDFs: Before creating a PDF ensure your document

complies with the above colour, font and resolution specs, distilled using Acrobat 4 or higher, with highest quality compression. Pictures placed in document must be tiff or eps, not jpg. Allow for 3mm bleed. Include crop marks. When checking your PDF, click on 'overprint preview' to check that all information appears. A hard colour copy must accompany digitally supplied advertisements.

DELIVERY: Files larger than 10MB: Please send via 'We Transfer' website. Files under 10MB can be emailed directly to our Production Department:

nmandeville@datateam.co.uk

File naming protocol: all e-mails must be given a file name indicating the magazine/client/issue.



Sizes (height x width)

Double Page Spread	Bleed 312 x 464mm Trim 306 x 458mm Type area 265 x 400mm	Half Page (Vertical)	Bleed 312 x 120mm Trim 306 x 114mm
Half Page DPS	Bleed 159 x 464mm Trim 153 x 458mm	Half Page (Horizontal)	Bleed 159 x 235mm Trim 153 x 229mm
Full Page	Bleed 312 x 235mm Trim 306 x 229mm Type area 265 x 200mm	Quarter Page	Trim 135 x 94mm
		Quarter Strip (horizontal)	Bleed 82 x 235mm Trim 76 x 229mm
		Front Cover	Bleed 235 x 235mm Trim 229 x 229mm

To book your advertising contact Dawn Tucker
+44 (0)7934 731232 dtucker@datateam.co.uk

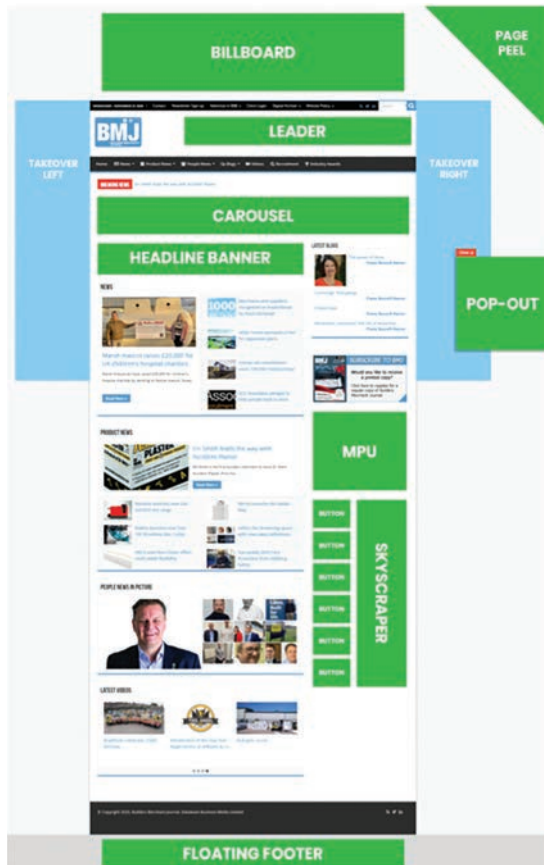
E-Newsletter

Our weekly e-newsletter is distributed to over 6,748 recipients each month and is sent out each Wednesday.

POSITIONS	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
LEADER BANNER	£650	£1,950	£3,450	£6,000
MID NEWS BANNER	£585	£1,755	£3,300	£5,700
468x60 pixels (leader)				
680x90 pixels (mid)				
E-SHOTS	1 x £750	3 x £650		

Website advert positions & specifications

www.buildersmerchantsjournal.com



Costs below are based on 3 months' coverage

BILLBOARD:

£2200
Dimensions: 970 x 250

LEADER BANNER:

£1,800
Dimensions: 728 x 90
Rectangular position that sits next to the logo above the main navbar.

CAROUSEL:

£2000
Dimensions: 1000 x 120
Large rectangular position that displays below the main navbar.

HEADLINE BANNER:

£1000
Dimensions: 660 x 100
Rectangular position that displays above the headlines on the homepage. Also appears above all articles.

TAKEOVER:

£3000
Dimensions: 240 x 900 (left and right) – EXCLUSIVE ONLY
Large vertical positions that fill the left and right panels outside the website. Will scroll with the website. Dimensions are deemed a 'safe' area for call to action. Thinner/wider artworks can be supplied. Tags, HTML and animated artwork are NOT supported in this zone

MPU:

£1100
Dimensions: 300 x 250
Boxed positions that appear down the right side of the website.

BUTTON:

£600
Dimensions: 120 x 90
Small box positions that appear down the right side of the website.

SKYSCRAPER:

£1100
Dimensions: 160 x 600
Long vertical position that appears down the right side of the website.

FLOATING FOOTER:

£900
Long rectangular position that sticks to the footer of the browser window. Will scroll with the website.

POP-OUT:

£900
Dimensions: 300 x 300
Boxed position that sticks to the left or right side of the browser window. Will scroll with the website.

PAGE PEEL:

£1500
Triangular position that sits in the top left/right corner of the website. Expands upon mouse hover. Tags/HTML not supported for this zone.

All advert positions appear on all pages and are shared unless stated. Exclusive options are available on request. The position of your advert is based on availability of booked areas. All dimensions are measured in pixels (width x height). All artwork must be supplied as either a static image or animated .gif file (recommended file size < 1 mb). We accept tags and HTML adverts. Flash is not supported.

To book your advertising contact Dawn Tucker
+44 (0)7934 731232 dtucker@datateam.co.uk



28TH SEPTEMBER 2023

CATEGORIES

MERCHANT AWARDS

Merchant Marketing Initiative – Sponsored by **Breedon**

Open to UK merchants who have conducted a marketing campaign that has added significant value to the bottom line and expanded the company's reach and customer base

National Merchant – Sponsored by **Hanson**

Open to builders merchants, plumbers merchants, decorators merchants, timber merchant operations with full nationwide branch coverage across England, Scotland, Wales and Northern Ireland

Multiple Merchant (21 - 100 branches)

– Sponsored by **Knauf Insulation**

Open to independent UK builders merchants, plumber merchants, decorators merchant, timber merchant operations with between 21 and 100 branches

Independent Merchant (8 - 20 branches)

Open to Independent UK builders merchant, plumbers merchant, decorators merchant, timber merchant operations with between 8 and 20 branches.

Small Merchant (1-8 branches)

Open to Independent UK builders merchant, plumbers merchant, decorators merchant, timber merchant operations with 8 branches or fewer.

Timber Merchant

Open to specialist Timber merchanting operations

Plumbing & Heating Merchant

Open to specialist Plumbing and Heating merchanting operations

Merchant Landscaping – Sponsored by **Marshall's**

Open to merchants with a fully-fledged landscaping showroom or display, where that display uses flair and imagination to promote the products and boost the merchant's sales of landscaping materials.

Merchant Environmental Award

Open to merchants who are tackling some of the most pressing issues facing the planet: packaging waste, excessive energy use, recycling, the drive towards net zero carbon.

Merchant Bathroom & Kitchen Showroom

Open to 'bricks and mortar' merchant kitchen and bathroom showrooms with room set displays and planning and design services.

E-Commerce Initiative

A merchant which has made the best use of new technology and ecommerce to extend their business, finding new customers or different market sectors.

PEOPLE AWARDS

Independent Rising Star – Sponsored by **Unilin Insulation**

Open to a person working in an independent merchant who has something special about them, that means they are heading for greater things in the industry

Maddie Rose National Rising Star

Open to a person working in a national merchant business who has something special about them, that means they are heading for greater things in the industry.

Apprentice/Trainee of the Year – Sponsored by **Mannok**

Open to anyone working in a merchant business who is either on a training scheme or an apprenticeship scheme who has some star quality about them.

Industry Personality of the Year

Awarded to the person who has made the biggest contribution to the merchant industry over the past year

Supplier Account Manager

Open to anyone working in a supplier/manufacturer who regularly goes above and beyond in terms of working with their customers to increase business for both parties.

SUPPLIER AWARDS

Heavyside Supplier

Plumbing & Heating Supplier

Landscaping Supplier

Insulation Supplier

Roofing Supplier

Timber Supplier

Decorating Supplier

Distributor

Bathroom Supplier



28TH SEPTEMBER 2023

THE ONLY MERCHANT INDUSTRY AWARDS VOTED FOR BY THE INDUSTRY

Individual Category Sponsorship – BMJ Industry Awards 2023

Cost: £9,500

- A table of 10 at the event
- 2 Pages of Advertising (1 full page advert, 1 full page in the post Awards issue)
- Online and Print branding and logos across all general Awards editorial and advertising
- Branding at the Awards Lunch
- Branded e-tickets to send to invited guests
- Company logo engraved on the winner's trophy
- Company representative invited onto the stage to announce the winner and present the trophy

Ticket - £335 Table of 10 - £2900



Now in their sixth year, the BMJ Industry Awards are going from strength to strength.

To be a part of this great networking event please contact:

Dawn Tucker or Fiona Russell Horne
01622 699148